

<b>Search Notes</b>	<b>Application/Control No.</b>	<b>Applicant(s)/Patent Under Reexamination</b>
	09695216	LAUCKHART ET AL.
	<b>Examiner</b>	<b>Art Unit</b>
	John M MacIwinen	2142

## SEARCHED

<b>Class</b>	<b>Subclass</b>	<b>Date</b>	<b>Examiner</b>
709	200	6/22/2011	JM
705	14.61, 14.68	6/23/2011	JM

## SEARCH NOTES

<b>Search Notes</b>	<b>Date</b>	<b>Examiner</b>
Appeal Conference - John MacIwinen, Andrew Caldwell, Robert Harrell	8/31/08	JM
Appeal Conferee: Robert B. Harrell (Primary Examiner Art unit 2142)	8/31/2008	/RBH/
705/14.4-14.47,14.73 subclass search	6/22/2011	JM
705 and 709 text limited search	6/22/2011	JM
NPL text search, including Google search for terms: saturation audit verify extrapolate view hit ad statistics rotation replay	6/23/2011	JM
inventor search	6/22/2011	JM
assignee search	6/22/2011	JM
USPAT, USPGPUB, EPO, JPO, DERWENT text search	6/22/2011	JM
Consulted with James Myhre, Primary 3682, for search assistance	6/23/2011	JM
STICFast and Focused Search	6/22/2011	JM

## INTERFERENCE SEARCH

<b>Class</b>	<b>Subclass</b>	<b>Date</b>	<b>Examiner</b>